

30 CONTENT IDEAS & WRITING PROMPTS

for when you don't know what to say

Introduce yourself, how did you start your business

What's your product or service and its USP

Where were you 12 months ago

What motivates you to keep going

Favourite app or tool and how you use them

What would you love to learn how to do

Fun fact about yourself

Talk about something that failed

Who do you admire or look up to

Best habits you have in your life

Biggest life lesson learned

Most inspiring film or book

What's trending in your industry right now

Top time out and self-care tips

Share your bucket list

Business milestone, eg, reaching your 10th client

Expert tips from popular people in your industry

What does a typical day in your life look like

Your favourite podcasts

How do you balance work and family life

Share your latest creative project (with photo!)

Best piece of advice you've ever received

Causes you support and why

Give a glimpse of your office or workspace

What's in your bag? Must have items

Share a testimonial

Profile a favourite client

What scares you and why

Team members or partners who've helped you

Run an "Ask me anything" interview challenge