



LinkedIn Social Media Support Packages 2026

Initial – £75 (one time only) *

- Zoom, Teams, or telephone discovery call to cover:
 - Getting to know you, your ideal client(s), and identifying your USP
 - A check on what goals you're trying to hit and by when
 - Topic suggestions, examples of content, or general guideline of content you'd like to see
 - Content audit to identify any gaps
 - Summary of organisation, brand guide, media kit, promotional materials, videos, iconography – ie, any existing materials that show your brand voice
 - Summary of your intended audience or ideal client and their challenges

Bronze – £600 *

- One telephone or email content planning consultation each month
- Two posts per week (*research, client liaison, written content, and branded graphics*)
- Engagement management (responding to tags, comments, DMs, etc)
- Monthly analytics
- All email correspondence

Silver – £750 *

- One telephone or email content planning consultation each month
- Three posts per week (*research, client liaison, written content, and branded graphics*)
- Engagement management (responding to tags, comments, DMs, etc)
- Monthly analytics
- All email correspondence

Gold – £995 *

- One telephone or email content planning consultation each month
- Five posts per week (*research, client liaison, written content, and branded graphics*)
- Engagement management (responding to tags, comments, DMs, etc)
- Monthly analytics
- All email correspondence

Add-on packages also available at £50 hourly rate *

- Additional image sourcing/editing
- Additional research for sources or expert quotes

* Excludes any travel fees or time spent travelling.